SANDS EXPO ANTICIPATES A BUSTLING Q4

Marina Bay Sands is gearing up for a series of significant events taking place at Sands Expo and Convention Centre from now until end of the year. Returning to the Republic after 12 years is the world’s leading financial services event Sibos 2015 (12 to 15 October), which will occupy the entire Sands Expo and Convention Centre and more than 11,000 hotel room nights in total. The four-day business forum is expecting to receive over 8,000 delegates from all over the world, and is set to make history as the largest Sibos in Asia Pacific.

Leveraging on Marina Bay Sands’ Sands ECO360° programme, Sibos will also be receiving the show’s sustainability metrics via a post-event Impact Statement. All meeting rooms will also adopt the Sands ECO360° Meeting settings, which include the use of reusable stemware and central water stations in place of bottled water. The integrated resort will also collect unused booth giveaways to donate to charities and help exhibitors to separate their paper waste.

This year, Sibos has also added a wellness focus to its programme through daily morning 5km runs for delegates in the vicinity of Marina Bay Sands. It is also collaborating with The Business Times Budding Artists Fund (BT BAF) to create The Art Walk within the convention centre, which will feature 20 creative works created by local Singapore artists.

Another returning event is Asia’s leading travel and trade show ITB Asia 2015 (21 to 23 October), also the second installation of its three-year run in Marina Bay Sands. Last year, ITB Asia attracted 9,650 attendees from 108 countries across three days.

Come December, Marina Bay Sands will welcome up to 3,300 overseas and local participants for the 8th ASEAN Para Games (3 to 9 December) as the Official Games Village. The integrated resort will provide 1,500 hotel rooms for athletes and officials, two conference halls for social and dining activities, meeting rooms for technical directors and pop-up booths around the property to raise awareness of para-sports as Singapore hosts the Games for the first time in its history.

Marina Bay Sands was chosen for its accessibility and ability to provide the required number of rooms and support services for the Games. The property was also designed to provide ample space for guests with special needs to move around. Para-athletes can access every part of the property, including Sands SkyPark®, either through lifts or wheelchair ramps. The hotel currently has 50 wheelchair-friendly rooms that are already equipped with modified toilet fittings to ensure ease of use for these para-athletes. In addition, up to 390 guest rooms will be retrofitted with easy-access features leading up to the Games.

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FUN FACTS

The Formula One Singapore Grand Prix rolled into town in September this year, right in the heart of Marina Bay. While drivers were heating up the Marina Bay circuits with all the racing action, Marina Bay Sands played host to one of the most extravagant dance music festival brands in the world – Road to Ultra. Held on 19 September at Sands Expo and Convention Centre, the festival saw more than 10,000 people in attendance across three MICE Halls (A, B and C) partying to the beats of Grammy Award-winning music producer and DJ Skrillex, Swedish powerhouse DJ Alesso and Dutch wunderkind Nicky Romero.

Marina Bay Sands also hosted 6,000 hotel room nights over the four-day Jeunesse Expo Unite Annual World Conference 2015, held between 10 and 13 September. Recognised by the Singapore Exhibition and Convention Bureau as one of the five key flagship shows in Singapore this year, the large-scale incentive travel group held a dinner for 1,400 director-level delegates at Sands Grand Ballroom. The first-to-Singapore event culminated with a farewell reception in the Grand Ballroom on 13 September with close to 8,000 delegates in attendance.

Foodies who were in town from 14 to 16 August revelled in Marina Bay Sands’ third annual food and wine festival – Epicurean Market 2015. Held across three expo halls at Sands Expo and occupying more than 12,500 square metres of space, the three-day event drew more than 15,000 visitors.

In order to create a food event of such epic proportions, Marina Bay Sands used approximately:

- 18,000 bottles of wine
- 22,000 wine glasses
- 2,000kg of seafood
- 20,000 fresh oysters
- 20kg of caviar
- 15,000 pizzas
- 5,000 sandwiches and burgers
- 2,000kg of fresh strawberries
- 3,500kg of beef and lamb
In August 2015, Marina Bay Sands was accorded the SEC-KimberlyClark Singapore Environmental Achievement Award (Services) 2015 by the Singapore Environment Council. This award recognises companies or organisations that have incorporated sustainable services as components of strategies in their business operations. As one of Asia’s leading hospitality players, Marina Bay Sands has incorporated sustainability in its expansive operations.