

Press Release



FOR IMMEDIATE RELEASE

Marina Bay Sands holds week-long World Hunger Week Campaign Proceeds from fund raising exercise to benefit local charity *Food from the Heart*

Singapore, 4 June 2012 – Marina Bay Sands has raised S\$12,269 for *Food from the Heart*, the chosen local charity to benefit from proceeds raised during the integrated resort's World Hunger Week Campaign. The week-long campaign is an initiative spearheaded by Marina Bay Sands in line with World Hunger Day, to help raise awareness of food shortage and that 1 billion people live in extreme hunger and poverty.

Over 9000 Marina Bay Sands Team Members were encouraged to do their part during the week and contribute back to society with a Zero Food Waste Challenge, a Charity Bake Sale and a Canned Food Collection Drive.

Mr. Kevin Teng, Director of Sustainability at Marina Bay Sands, said, "Marina Bay Sands is inspired by the World Hunger Day cause and we are doing our part by engaging thousands of Team Members in this internal campaign that raises awareness for poverty and hunger. With the scale and magnitude of our operations, we feel we can make a real difference in giving back to society meaningfully by engaging our Team Members through their everyday actions. With the enthusiasm and support from Team Members and based on the campaign's success, we hope to make this an annual event."

The highlight of the week's activities was The Zero Food Waste Challenge at Marina Bay Sands' two Team Member Dining Rooms, which serve an average of 7,000 meals each day. The Zero Food Waste Challenge held on Monday and Friday encouraged Team Members to take only the amount of food they could eat. Over these two days, Marina Bay Sands donated S\$1 to Food from the Heart for every clean plate presented at the Team Member Dining Room counters after the end of each meal. This challenge is the first of its kind for Marina Bay Sands and Food from the Heart.

Throughout the week, the campaign also featured other fund-raising activities such as The Charity Bake Sale in which Team Members brought along their home-made cakes, pastries and cookies to sell to their fellow Team Members. All proceeds went directly to Food from the Heart. In addition, Marina Bay Sands also collected a total of 1,838 items for The Canned

Press Release



Food Collection Drive, all of which were donated to *Food from the Heart*, which serves 23,000 beneficiaries in Singapore every month.

Anson Quek, Executive Director of Food from the Heart said, "Food from the Heart relies on the support of like-minded individuals and corporations to fund all of our programs and activities. Thus it is our privilege to be selected by Marina Bay Sands as their charity of choice for World Hunger Day this year. This is our first time partnering with an integrated resort to support World Hunger Day. We are confident that the initiatives and activities planned by Marina Bay Sands will certainly benefit many needy families and individuals under our care."

About Food from the Heart

Food from the Heart (FFTH) is a non-profit charity established in 2003. Our aim is to feed the needy and underprivileged through re-channelling of unsold bread and non-perishable surplus. We partner with Resident's Committee and Schools and various grassroots organizations to reach out to the needy and are currently supporting about 23,000 beneficiaries in Singapore.

About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theaters showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit www.marinabaysands.com