FOR IMMEDIATE RELEASE

Marina Bay Sands gets lucky with Chinese movie, “My Lucky Star”
Integrated resort on the map as most sought after film location

Singapore (21 August 2012) – Marina Bay Sands, Asia’s leading destination for business, leisure and entertainment, continues to capture the attention of the world of cinematography given its iconic presence in the lion city. For the first time the integrated resort has made its debut in a large-scale blockbuster, “My Lucky Star”, a Chinese-US romantic-comedy starring internationally acclaimed movie stars Zhang Ziyi and Wang Lee Hom.

“My Lucky Star” is a Chinese-US crossover major motion picture that is being filmed in metropolitan cities such as Singapore, Hong Kong, Beijing and Macao. The plot takes the stars to Singapore where many scenes are filmed at the well known attractions within Marina Bay Sands. The integrated resort will act as a scene setter for the introduction of the main characters. With “My Lucky Star” being a Chinese-US crossover movie production, it was the perfect fit given the integrated resort’s fame as a hotspot for international superstars, having previously hosted international superstars from the likes of Hollywood, Bollywood and well-known Asian personalities.

Known best for her role in Hollywood blockbusters such as “Crouching Tiger, Hidden Dragon,” “Rush Hour 2” and “Memoirs of a Geisha”, Zhang Ziyi will be taking on a dual role in the movie as female lead as well as producer in “My Lucky Star”.

Wang Lee Hom and Zhang Ziyi at Ku De Ta, Marina Bay Sands
Credit images to Marina Bay Sands
Singer-songwriter, record producer and actor Wang Lee Hom – a four-time winner of Taiwan’s Golden Melody Awards, the “Grammys” of Taiwanese music - stars alongside Zhang Ziyi in this movie.

Director Dennie Gordon has several directorial television accolades under her belt with hit series such as “Chicago Hope,” “Picket Fences,” “Dawson’s Creek,” “Sports Night,” “Ally McBeal,” “The Practice,” “30 Rock,” “Grounded for Life,” “The Office,” “Burn Notice” and “White Collar” among many others. Dennie has also directed several feature films such as “Joe Dirt,” “New York Minute” and “What a Girl Wants”.

Wang Lee Hom, Director Dennie Gordon and Zhang Ziyi at Ku De Ta, Marina Bay Sands
The production crew will be filming on property for 13 days, from 14 to 26 August, at various parts of Marina Bay Sands, including Sands SkyPark, the Observation Deck, Ku De Ta, the hotel lobby and the Porte Cochere at Tower 1 and Tower 3.

Concurrently, Marina Bay Sands also hosted National Geographic on its brand new series Mega Foods, a spin-off from the network’s popular Megafactories series. The Mega Foods series, which focuses on “big food production”, will showcase an entire episode on Marina Bay Sands as it brings viewers through its vast kitchen empire.

To date, Marina Bay Sands has received over 280 production discussions and has been featured in several shows such as Taiwanese drama, In Time With You, Korean drama Spy Myung Wol, the Softbank commercial featuring Japanese group SMAP, National Geographic’s “Megastructures” and Discovery Channel’s “Build it Bigger”. Given the overwhelming interest to film at the integrated resort, requests are weighed very carefully for the suitability of the script, the target audience and reach, and ultimately, whether the production requirements will affect the property’s daily operations and the overall guest experience.

The latest series that aired on television was Bio Channel's Marina Bay Sands 24/7, an eight-episode series which gave viewers an unprecedented and exclusive look into the “Heart of House”, the underground labyrinth where over 9,000 staff move unnoticed to guests.

###

About Marina Bay Sands Pte Ltd
Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theaters showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit www.marinabaysands.com

For Media Enquires
Gayathri Ramasamy (+65) 6688 1407 / gayathri.ramasamy@marinabaysands.com

Download high resolution images
https://www.yousendit.com/download/TEhYNnFERndTSUFkVU1UQw