

# Press Release



## The Shoppes at Marina Bay Sands heralds Fall Winter 2019 in style

*Mall unveils Art Meets Fashion pop-up from now till 17 Sept; presents an evening of exclusive showcases by luxury brands Moncler and Mikimoto*

**Singapore** (29 August 2019) – In celebration of Fall Winter 2019, The Shoppes at Marina Bay Sands has created an exciting host of activities for shoppers to rediscover luxury. Starting today till 17 September, a chic installation located at the Grand Colonnade, Bay Level of The Shoppes, will house an immersive art showcase by local artists [@Lioncolony](#) and [Esther Goh](#). Both artists, who have made their mark in the visual arts and fashion scene, will illustrate their unique interpretations of fashion and its influence on society.



*Local artists showcase their unique interpretations of fashion – Lioncolony creates a series of Autonomous Sensory Meridian Response videos, while Esther blends fashion and music to create a statement.*

Here, shoppers can also view the latest Fall Winter collections by brands including Balmain, CH Carolina Herrera, Chloe, Ferragamo, Gentle Monster, Gianvito Rossi, KENZO, Longchamp, and Tom Ford. For one night only on 30 August, retailers such as Jo Malone and Sephora will also be taking over the pop-up to offer personalized services for invited guests, including scent-profiling and flash makeovers. To view a curated list of Fall Winter 2019 trends at The Shoppes, please refer to The Shoppes Edit page [here](#).

### **Brands slated to join The Shoppes this year**

Following the recent opening of **Paul Smith's** second boutique in Singapore, The Shoppes continues to welcome a host of luxury brands this year. Italian luxury labels **Missoni** and **Pomellato** will be opening their first flagship boutiques in Singapore, bringing The Shoppes' flagship assembly to more than 40 stores and counting – the biggest collection under one roof in Singapore. Luxury watchmaker **Panerai** will add to the mall's already impressive line-up of luxury watch brands, while French luxury label **Celine** will further expand its current single unit store into a duplex by Q1 2020, to offer both men's and women's collections.

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Other anticipated premium fashion and lifestyle brands slated to join The Shoppes this year include **Aesop**, **CK Calvin Klein**, **Evisu**, as well as **La Mer**'s first standalone boutique in Singapore which will house an exclusive facial cabin.

Over in the **South Promenade**, the mall will see new dining additions this year, including crowd favourite Chinese dim sum restaurant chain **Tim Ho Wan**, wellness café and bakery **Cedele**, and popular Chinese tea brand **Hey Tea**. Homegrown brands **Awfully Chocolate** and **Old Seng Choong** will also set up shop here, bringing their signature bakes to Marina Bay Sands.

## The Shoppes presents Fall Winter 2019 Luxury Night Out (28 August 2019)

It was an evening of grandeur at The Shoppes at Marina Bay Sands yesterday as the mall ushered in Fall Winter 2019 with its first *Luxury Night Out* event. Close to 200 guests were treated to an exclusive showcase of leading-edge fashion from Moncler and haute jewellery from MIKIMOTO, all set against the stunning backdrop of modern Japanese restaurant KOMA.



The Shoppes presents Fall Winter 2019 Luxury Night Out; (picture on bottom right): Stella King – President of Moncler, Asia Pacific, Hazel Chan – Vice President of Retail, Marina Bay Sands, Aimee Bennett – Executive Director of Retail Marketing, Marina Bay Sands, Hirohiko Mikimoto – 5<sup>th</sup> generation of MIKIMOTO's founder

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Headlining the evening's programme was Moncler's highly anticipated preview of its 2 *Moncler 1952 + Valextra* collection, also its first ever private showcase in Asia Pacific before its official global launch today.



*16 beautiful models sported different looks from Moncler's 2 Moncler 1952 + Valextra collection before it makes its global debut today*

Guests traversed the universe of Moncler to experience the brand's dynamic, innovative and formidable spirit evident in both the 1952 men's and womens collections. The former is infused with a pop spirit and relaxed attitude, highly inspired by youth culture and music, while the latter draws inspiration from the subcultural richness of London and combines functionality with the freedom of expression.



The brand, which opened its APAC flagship duplex at The Shoppes in January this year, will carry the collection in-store starting today, with Shoppes-exclusive pieces only available here.

The evening proceeded with an introduction into the world of rarefied cultured pearls by Mr. Hirohiko Mikimoto, the fifth generation of MIKIMOTO's founder, before a trio of Geishas performed a traditional dance inspired by the beauty of MIKIMOTO's oceanic heritage.

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Guests were also invited throughout the evening to view MIKIMOTO's breathtaking high jewellery pieces upclose, including some never-seen-before pieces that were specially flown in from Japan for the event.



*MIKIMOTO showcased for the first time, the Sakura High Jewellery Choker (left) and the Sakura Necklace Akoya Cultured Pearls with Diamonds (right), both featuring the pristine Akoya pearls with diamonds in 18K white and yellow gold respectively*

Hazel Chan, Vice President of Retail, Marina Bay Sands, said, "As one of Asia's most celebrated shopping destinations, The Shoppes has an unmatched representation of the world's most sought-after luxury brands under one roof. We are privileged to work with our distinguished retail partners to create yet another iconic fashion event that redefines the conventional shopping experience."



*KOMA is the latest restaurant to open at Marina Bay Sands*

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Lending inspiration to the sartorial senses that evening was none other than KOMA's one-of-a-kind décor, featuring a 2.5 metre-high Japanese bell overlooking a traditional Japanese foot bridge and reflecting pool. The dinner menu was a dazzling showcase of sharing plates and original creations by Executive Chef Kunihiro Moroi.

Follow [@TheShoppesMBS](#) for the latest updates and events happening at The Shoppes at Marina Bay Sands.

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#### **About Marina Bay Sands Pte Ltd**

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants, a theatre and an outdoor event plaza. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit [www.marinabaysands.com](http://www.marinabaysands.com).

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