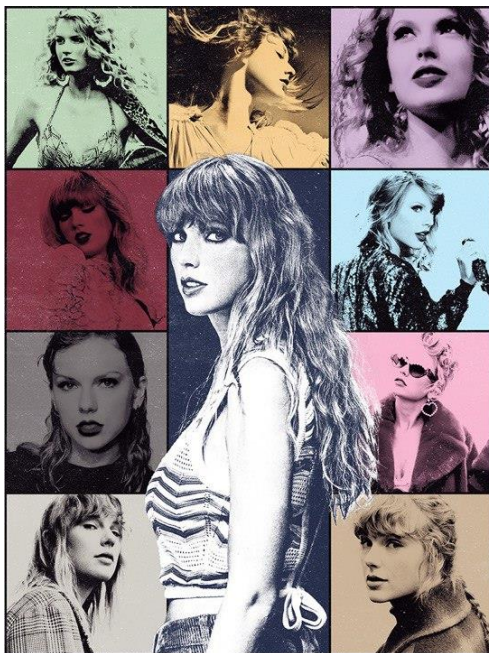


Press Release



EMBARGOED TILL 16:00 on 26 FEBRUARY

Marina Bay Sands Unveils On-Property Experiences for Fans During *Taylor Swift | The Eras Tour* *Immersive activations tailored for fans*



TAYLOR SWIFT THE ERAS TOUR

Presented By
MARINA BAY Sands
SINGAPORE

with special guest
Sabrina Carpenter

THE ONLY STOP IN SOUTHEAST ASIA!
March 2, 3, 4 & 7, 8, 9, 2024
National Stadium, Singapore

For more info, please visit
TaylorSwift.com/tour

Official Partners

Marina Bay Sands is introducing a symphony of experiences during Taylor Swift | The Eras Tour in Singapore

SINGAPORE (26 February 2024) – Marina Bay Sands is set to transform into an enchanting wonderland for all things *Taylor Swift | The Eras Tour* from 28 February to 13 March. A myriad of spellbinding activities and activations will be offered at the integrated resort, in particular The Shoppes at Marina Bay Sands and Sands Expo & Convention Centre in celebration of the singer-songwriter’s legendary career. From Instagrammable-moments to singing along to some of her much-loved tunes, fans are bound to create unforgettable memories as they soak in the magic of the international icon during this two-week extravaganza.

Irene Lin, Senior Vice President and Chief Marketing Officer at Marina Bay Sands shared, “We are delighted to be the official Presenting Sponsor for *Taylor Swift | The Eras Tour* in Singapore. Taylor Swift stands as one of the world’s most influential artists of all time, and Marina Bay Sands has pulled out all the stops to curate unique experiences befitting the iconic artist. The excitement that surrounds her upcoming concerts in Singapore is palpable, and we are honoured to play a part in this magical moment.”

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Taylor Swift | The Eras Tour Trail



Taylor Swift | The Eras Tour Trail will take place across Marina Bay Sands

From 28 February, selected parts of The Shoppes and Sands Expo & Convention Centre¹ will morph into a haven for fans of the popstar through *Taylor Swift | The Eras Tour Trail*. Embarking on a visual narrative of the award-winning artist’s journey, members of the public will be able to live out Taylor Swift’s 10 iconic eras through seven installations. Each zone will offer a unique glimpse into Taylor Swift’s musical evolution, paying homage to pivotal seasons like the “Lover” era and transporting fans back in time to the nostalgic “1989” era. For more details on opening hours and access to these installations, please refer to the FAQ in the appendix below.

Taylor Swift | The Eras Tour Light & Water Show



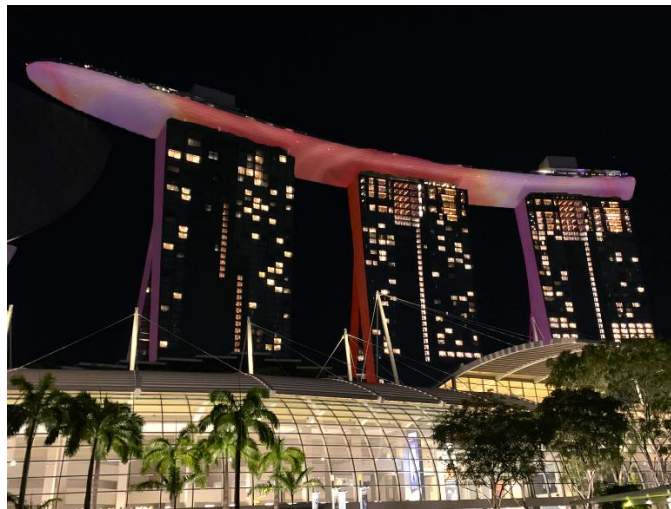
Members of the public can catch the Taylor Swift | The Eras Tour Light & Water Show at various vantage points

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For a limited time from 28 February to 7 March, fans will have the opportunity to witness the exclusive *Taylor Swift | The Eras Tour Light & Water Show* which will be held daily at 8pm and 9pm, with an additional show at 10pm on 1 and 2 March. This 14-minute special rendition reimagines Marina Bay Sands' *Spectra – A Light & Water Show*, syncing it to the tunes of four iconic chart-topping songs spanning the popstar's diverse musical eras – 'You Belong With Me' (Taylor's version), 'Cruel Summer', 'Style' (Taylor's version), and 'Shake It Off' (Taylor's version). The show will also boast mesmerising choreography inspired by Taylor Swift | The Eras Tour, featuring dancing fountain jets, vibrant visual projections, beaming lasers and synchronised lava effects, all harmonised to the upbeat rhythms of the four celebrated songs.

While the *Taylor Swift | The Eras Tour Light & Water Show* is complimentary, fans will have to pre-register via Marina Bay Sands official [website](#) due to capacity limitations at the Event Plaza. Pre-registration will commence on 27 February at 12:00 pm, with limited tickets available. Each fan will be allowed to redeem up to 6 e-tickets per person. Doors² for each show will open half an hour prior to the start of the show.



The integrated resort's façade will be lit up in iconic colours of Taylor Swift's concert theme

As night falls, the integrated resort's façade will also undergo a captivating change, bathed in the alluring pastel hues of the *Taylor Swift | The Eras Tour* from 7:00pm to 11:00pm. This stunning display promises not only to enthrall onlookers but also to transform the iconic façade and waterfront into a stunning canvas.

Taylor Swift | The Eras Tour Retail Pop-up³

From 29 February, an exclusive retail pop-up offering official concert merchandise will be located at Sands Expo & Convention Centre Hall C. More information on the Retail Pop-up can be found in the FAQ.

To secure entry, members of the public must pre-register for their timeslot starting on 27 February at 6:00pm at Marina Bay Sands official [website](#). Each registration admits only one, and children under the age of 12 must be accompanied by an adult.

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Updates of the pop-up store, if any, will be posted on the Marina Bay Sands website at www.marinabaysands.com/theErasTour.

Festive Draw – Taylor Swift | The Eras Tour Edition

Marina Bay Sands has set the stage for fans to have yet another opportunity to experience a night of unforgettable entertainment and euphoria at the *Taylor Swift | The Eras Tour* concert. Sands Lifestyle members are able to participate in a second Festive Draw – Taylor Swift | The Eras Tour Edition on 2 March to stand a chance to win the grand prize of a pair of VIP 2 (Karma Is My Boyfriend) tickets.

In order to participate in the Festive Draw, Sands Lifestyle members must activate their draw entry in-person at any Sands LifeStyle kiosk from 6:00am to 4:00pm on 2 March.

The results from the Festive Draw will be released on 2 March from 6:30pm at <https://www.marinabaysands.com/sands-lifestyle/lucky-draw-winners.html>. Winner(s) will receive a pair of VIP 2 (Karma Is My Boyfriend) tickets to one of the concert dates, subject to availability, and will be required to redeem their prize personally at the Sands LifeStyle events counter located at Level B1 above Sampan Rides by 3 March 2024 (Sunday), 10:00pm.

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About Marina Bay Sands Pte Ltd

Marina Bay Sands is Asia's leading business, leisure and entertainment destination. The integrated resort features Singapore's largest hotel with approximately 1,850 luxurious rooms and suites, crowned by the spectacular Sands SkyPark and iconic infinity pool. Its stunning architecture and compelling programming, including state-of-the-art convention and exhibition facilities, Asia's best luxury shopping mall, world-class dining and entertainment, as well as cutting-edge exhibitions at ArtScience Museum, have transformed the country's skyline and tourism landscape since it opened in 2010.

Marina Bay Sands is dedicated to being a good corporate citizen to serve its people, communities and environment. As one of the largest players in hospitality, it employs more than 11,000 Team Members across the property. It drives social impact through its community engagement programme, Sands Cares, and leads environmental stewardship through its global sustainability programme, Sands ECO360.

For more information, please visit www.marinabaysands.com.


For Media Enquiries

Marina Bay Sands Media Relations mediarelations@marinabaysands.com

For hi-res images, please click [here](#). (Credit images to Marina Bay Sands)

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Annex: Taylor Swift | The Eras Tour Public Activations FAQ

No.	Question	Response
1.	<p>What are the on-property activities taking place at Marina Bay Sands for Taylor Swift The Eras Tour?</p>	<p>There are three public activations taking place at Marina Bay Sands in support of the Taylor Swift The Eras Tour, starting from 28 February:</p> <p>1) Taylor Swift The Eras Tour Trail What: There will be seven walkthrough installations set up at various locations across The Shoppes and Sands Expo & Convention Centre at Marina Bay Sands. These installations are inspired by the artist's 10 eras and will offer Instagram-worthy photo opportunities for the public. When: 28 February to 13 March, 10.30am to 10pm daily</p> <p>Where: The Shoppes - Southside (near Black Tap restaurant); Grand South Colonnade (between Chanel and Gucci); L2 above Rasapura Masters; B2M in front of Hugo Boss boutique; B2 near Zara; and at Sands Expo & Convention Centre, L3 (near Origin + Bloom)</p>  <p>Admission: Free to the public</p> <p>2) Taylor Swift The Eras Tour Light & Water Show What: A special edition of MBS' nightly light and water show choreographed to four songs of Taylor Swift – You Belong With Me (Taylor's Version),</p>

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		<p>Cruel Summer, Style (Taylor’s Version), and Shake it Off (Taylor’s Version). The building façade will also be lit up in the hues of the concert theme from 7pm to 11pm.</p> <p>Where: Event Plaza</p> <p>When:</p> <ul style="list-style-type: none">• 28 and 29 February, 3 to 7 March – 8pm & 9pm• 1 and 2 March – 8pm, 9pm & 10pm <p><i>*The show is approximately 15 minutes long</i></p> <p>Admission: Free to the public, but online registration needed to access the lower deck of the Event Plaza via our website from 27 February, 12pm, due to capacity constraints.</p> <p>3) Taylor Swift The Eras Tour Retail Pop-up</p> <p>What: Official concert merchandise from the Taylor Swift The Eras Tour will be sold at an exclusive retail pop-up at Marina Bay Sands, while stocks last.</p> <p>Where: Sands Expo & Convention Centre, Hall C</p> <p>When:</p> <ul style="list-style-type: none">• 29 February; 1, 5, 6 March 2024 – 11am to 9pm• 2, 3, 4, 7, 8, 9 March 2024 – 11am to 6pm <p>Admission: Free to public, but fans must register for a time-slot online from 27 February, 6pm, to be able to come down and buy merchandise.</p> <p><i>*Operational timings subject to change based on merchandise availability.</i></p>
2.	Will the installations for the Taylor Swift The Eras Tour Trail be accessible to the public 24/7?	The installations will only be accessible to the public at The Shoppes and Sands Expo & Convention Centre, L3, from 10.30am to 10pm and will be stanchioned off after-hours.

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3.	What can visitors expect at each installation, and will there be a queue system in place?	<p>There will be seven walkthrough installations located at The Shoppes and inspired by Taylor Swift's "10 eras", providing Instagram-worthy photo opportunities for fans and visitors.</p> <p>Each installation will have a maximum capacity limit at any one time, and ushers will be deployed to manage queues. Marina Bay Sands may implement additional crowd management measures at any time for the safety of guests and to facilitate an optimal experience for guests.</p>
4.	Will Taylor Swift be making any appearances at Marina Bay Sands as part of the activations?	<p>No, the artiste will not be making any special appearances at Marina Bay Sands.</p>
Taylor Swift The Eras Tour Retail Pop-up		
5.	What can I purchase from the retail pop-up at Sands Expo & Convention Centre, Hall C?	<p>Official tour merchandise from the Taylor Swift The Eras Tour, including T-shirts, hoodies, water bottles, tote bags, eras bracelets, among other items, will be sold at the retail-pop up booth. Merchandise for sale is only available while stocks last.</p>
6.	What time will the retail pop-up at Sands Expo & Convention Centre open, and will you allow fans to queue overnight?	<p>The retail pop-up will operate at the following times (subject to change based on merchandise stock availability):</p> <ul style="list-style-type: none">• 29 February; 1, 5, 6 March 2024 – 11am to 9pm• 2, 3, 4, 7, 8, 9 March 2024 – 11am to 6pm <p>Overnight queueing is not allowed, and Marina Bay Sands may implement crowd control measures if required to facilitate an optimal guest experience.</p>
7.	Do I have to register to purchase the merchandise?	<p>All guests, including children regardless of age, will need to register for a time-slot online to come down and purchase merchandise via Marina Bay Sands' website.</p>

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		<p>Children aged 12 and below must be accompanied by a parent or guardian.</p> <p>Online registration for time-slots will commence at 6pm on 27 February.</p> <p>No entry will be allowed if you have not registered for a time-slot.</p>
8.	Can each time-slot booking allow for more than one person to enter the venue?	Each time-slot booking only permits one person for entry into the venue.
9.	Can I book multiple time-slots?	No, each person can only book one time-slot (tied to a unique e-mail address).
10.	Is re-entry permitted if it's still within my registered time-slot?	Re-entry is not allowed.
11.	If I have missed my time-slot, can I still enter the venue to purchase merchandise?	If you have missed your time-slot, you will not be able to enter the venue and will be required to book a new time-slot.
12.	What payment methods are accepted?	<p>Major credit cards (e.g. Visa, MasterCard, JCB, CUP (China Union Pay)); PayNow/EZ Link/SingTel Dash; Alipay+ wallet options; Apple Pay, Google Pay, Samsung Pay are accepted.</p> <p>Other payment methods (e.g. Cash, Amex) are not accepted.</p>
13.	Is there a limit to the number of merchandise items I can purchase at any one time?	No, there is no limit to the number of merchandise items at any one time. However, Marina Bay Sands reserves the right to introduce purchasing limits on certain items at any one time, depending on stock availability.
14.	If I have successfully booked a time-slot,	The official tour merchandise is available for purchase while stocks last. Successfully booking a time-slot does not guarantee that you will be able to purchase

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	am I guaranteed merchandise?	<p>merchandise as there is a possibility that the item(s) may sell out.</p> <p>Marina Bay Sands will monitor the stock situation and provide on-the-ground updates to guests.</p>
Taylor Swift The Eras Tour Light & Water Show		
15.	Where is the best vantage point to view Taylor Swift The Eras Tour light and water show?	<p>Visitors can head to the lower deck at the Event Plaza for the best view of the light and water show, but they would need to register online for entry into this space.</p> <p>The upper deck will also be closed off to the public during this period due to a private event.</p>
16.	Do I need to register or purchase a ticket to view the Taylor Swift The Eras Tour Light & Water Show at the Event Plaza?	<p>The light and water show is free for the public. For the best viewing experience, we strongly recommend members of the public register for an e-ticket to access the lower deck of the Event Plaza to view the show, due to capacity limits.</p> <p>All guests, including children regardless of age, will need to register for an e-ticket for entry to the lower deck. Entry for ticketholders is on a first-come-first-served basis and does not guarantee a front standing space or an unblocked view.</p> <p>Access to the lower deck will open to ticketholders 30 minutes prior to each show commencement. Pre-queueing and overnight queueing is not allowed. Those who do not have an e-ticket will still be able to view the show from along the Waterfront Promenade.</p> <p>Online registration for e-tickets to the Taylor Swift The Eras Tour Light & Water Show will start from 12pm on 27 February via the event page on Marina Bay Sands' website.</p>
17.	What is the maximum number of e-tickets I can register for at any one time?	A maximum of six e-tickets can be redeemed per transaction.
18.	Can I register for more than one show?	Only one transaction is allowed per person (tied to unique e-mail address). Booking for multiple show sessions is not allowed.

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19.	I have registered for access to the lower deck – what time can I enter the venue space?	Access to the lower deck will open to ticketholders 30 minutes before each show commencement.
20.	Is re-entry permitted for ticketholders to the lower deck?	Re-entry is not allowed.
21.	Do I risk getting wet during the Light & Water Show at the Event Plaza?	There is a possibility of getting wet if you are standing close to the water at the Event Plaza – fans are advised to bring a raincoat or poncho in the event of strong winds.
22.	What happens if it rains during the Light & Water Show?	<p>The Taylor Swift The Eras Tour Light & Water Show is a rain or shine event.</p> <p>In lieu of possible unpredictable weather, fans are advised to bring along a poncho or raincoat if they are venturing outdoors to watch the light and water show.</p> <p>In the event that the show is cancelled due to inclement weather, no replacement show will be scheduled.</p>
23.	Will some entrances/exits at The Shoppes be closed between 28 February and 7 March for the Taylor Swift The Eras Tour Light & Water Show at the Event Plaza?	<p>From 28 Feb – 7 March, Marina Bay Sands will be progressively closing the glass doors located at L1, The Shoppes, between Dallas and Apple store from 6pm onwards as part of crowd control management measures during the Taylor Swift The Eras Tour Light & Water Show.</p> <p>The doors will remain closed until 10pm for guests intending to enter or exit The Shoppes. Guests can exit the Event Plaza by the sides of the waterfront promenade in an orderly fashion.</p>
Concert Tickets & Packages		
27.	Is Marina Bay Sands still selling Taylor Swift Hotel packages?	All packages are now sold out.

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28.	How else can I get Taylor Swift tickets?	Sands LifeStyle members will have the opportunity to win tickets to Taylor Swift The Eras Tour by participating in Festive Draw: Taylor Swift The Eras Tour. Members can activate their chances at any Sands LifeStyle kiosk by 4pm on 2 Mar for a chance to win a pair of VIP 2 tickets to Taylor Swift The Eras Tour. More information can be found here .
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¹ Installation 1: 'Fearless' at Level 1 South Side of The Shoppes of Marina Bay Sands, located near Black Tap Craft Burgers & Beer
Installations 2: 'Cardigan' and 'Speak Now' at Level 1 The Grand South Colonnade of The Shoppes at Marina Bay Sands
Installations 3 & 4: 'Reputation' and 'Red' (2 installations) at Level 2 of The Shoppes at Marina Bay Sands, located above Rasapura Masters
Installation 5: '1989' at B2 South Side of The Shoppes at Marina Bay Sands, located in front of Zara.
Installation 6: 'Lover' will be located at Level 3 of Sands Expo & Convention Centre, near Origin + Bloom.
Installation 7: 'Midnight's Dreamscape' at Level B2M of The Shoppes at Marina Bay Sands, located in front of Hugo Boss boutique

² No overnight queuing is allowed for the Taylor Swift | The Eras Tour Light & Water Show.
³ No overnight queuing is allowed Taylor Swift | The Eras Tour Retail Pop-up.