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Marina Bay Sands partners with JJ Lin to launch Miracle Coffee in Singapore

Artisanal coffee concept will unveil 90-day pop-up at ArtScience Museum, as a prelude to flagship in 2023

Singapore (12 September 2022) – Marina Bay Sands is joining hands with award-winning pop superstar JJ Lin to bring his much-raved artisanal coffee concept – **Miracle Coffee** – home to Singapore.

From Shanghai to Taipei, the artisanal coffee concept has been winning fans with its hand-dripped aromatic brews made from single origin coffee beans sourced from around the world. In Singapore, the flagship café will launch at the lobby of the iconic ArtScience Museum in 2023, while a sneak preview will be made available through a 90-day pop-up at the Museum's outdoor Rain Oculus from 30 September 2022.

Set against the picturesque lily pond and glistening Marina Bay waters, the limited-time kiosk will serve the concept's signature range of famous *pour overs* and *cold brews*, as well as *Americanos*, *cappuccinos*, a variety of specialty *lattes* and a Singapore-exclusive beverage – *Kaya Cloud*. Created exclusively for Miracle Coffee Singapore, *Kaya Cloud* is an Americano-style coffee featuring fragrant fruity notes, brewed using single-origin espresso (SOE) beans. It is a delightful cup of coffee topped with velvety fresh cream cap flavoured with kaya - Singapore's signature coconut jam, complete with shaved gula melaka for an elevated aromatic experience.



*JJ Lin's first-ever Miracle Coffee pop-up in Singapore will be located outdoors by the Rain Oculus on level 1 of ArtScience Museum, and will offer the Singapore-exclusive **Kaya Cloud***

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A nod to his music belief “If Miracles Had A Sound”, Miracle Coffee encourages all to slow down their pace of life to anticipate everyday miracles.



An avid coffee lover, JJ Lin revels in pour over, an artful process that allows one to explore the full-bodied flavours and aroma of coffee beans

“I am thrilled to team up with Marina Bay Sands to bring Miracle Coffee to my home, Singapore. Since this is our first time setting up a pop-up for Miracle Coffee, we wanted a scenic location that can stage the intimate scene of coffee lovers revelling in a smooth cup of coffee while soaking in views of my beautiful city. There is no other location that is more suitable than the iconic ArtScience Museum, a popular destination for museum-goers, city wanderers as well as cycling enthusiasts and joggers around Marina Bay,” said JJ Lin.

A master of the soulful, piercing ballad, JJ Lin is known equally well for his captivating songwriting as well as his show-stopping vocals. Since his debut in 2003, the multi-award-winning artist has grown his repertoire of golden ballads, revealing more intimate sides to himself over the years. His first performance at Marina Bay Sands was in 2010, when he was one of the few artists to sing at the integrated resort’s grand opening. The star also gave an unprecedented performance on the roof of ArtScience Museum in 2021 for the launch of *Disney+* and held his first sell-out concert “*After The Rain*” after a two-year break at the Sands Theatre later in the same year.

Mr. Paul Town, Marina Bay Sands’ Chief Operating Officer, said, “Marina Bay Sands is proud to partner with JJ Lin, one of the most prolific entertainment icons of our time, to unveil the homecoming of Miracle Coffee. Our affinity with JJ dates way back to when we first opened 12 years ago, and just last year when he performed twice on our property. Being able to now house this passion project close to his heart under our roof is incredibly special to us. The addition of Miracle Coffee will not only add another jewel to our dining repertoire, it will also enliven the scenic Marina Bay to offer visitors an added reason to uncover the beauty of our city.”

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Miracle Coffee Singapore: The pop-up experience

At Miracle Coffee Singapore, guests are taken on a journey through the world over a variety of single origin coffee beans from specialty coffee producers, including Panama, Kenya and Ethiopia. The curated selection invites coffee lovers to discover beans from different regions, varietals and roasting degrees, and to relish their distinctive taste profiles.



*Enjoy freshly brewed coffee, from **pour overs** to **Americanos**, **lattes** and more*

Coffee aficionados are invited to witness the making of Miracle Coffee's signature single serve *pour over* up close at the outdoor kiosk. Led by Miracle Coffee's master barista, the local team has mastered the art of crafting a gentle pour over fresh grounds to extract the unique flavours and aroma of the chosen beans. Guests can also savour pre-made *cold brews*, as well as *Americanos*, *cappuccinos* and espresso-based *lattes*, including plant-based milk alternatives like *oat milk latte* and *soy latte*.

Miracle Coffee's 90-day pop-up at ArtScience Museum opens to the public at 12pm on 30 September, and from 10am thereafter till 29 December 2022. For more information, visit www.marinabaysands.com/restaurants/miracle-coffee.html, or join in the conversations on social [@miraclecoffeesg](https://www.instagram.com/miraclecoffeesg).

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About Miracle Coffee

The Miracle Coffee concept was established in 2017, founded by award-winning pop superstar JJ Lin. The brand's name was inspired by JJ's philosophy on music: "If miracles had a sound" and expressed through coffee, which is an accessible touchpoint in the lives of many. Miracle Coffee plans for a good cup of coffee to be available on the go in major cities around Asia.

Sip on the café's most raved about artisan *Pour Over Coffee*, made with Miracle Coffee roasted, single origin beans. They also serve *Espresso*, *Americano*, *Latte* and *Cappuccino*. Be sure to grab a friend or two along with you to celebrate 'daily miracles' through coffee together!

