

## The Shoppes at Marina Bay Sands presents Moments and Masterpieces series

*Bespoke events showcase rare treasures from the world of  
watches and jewellery*

**Singapore** (18 March 2016) – The Shoppes at Marina Bay Sands, the ultimate purveyor of luxury, has launched its newest Watch and Jewellery series – *Moments and Masterpieces*. This exclusive series of events, which debuted in November 2015, showcases the luxury mall's unmatched collection of world renowned watch and jewellery brands under one roof.

The latest instalment of the series was held with luxury Swiss watch brand Jaeger-LeCoultre at celebrity chef restaurant CUT by Wolfgang Puck this week. The renowned chef also lent his star power during a Hollywood-themed evening with luxury Swiss Jewellery and watchmaker Chopard earlier this month.

Mr. John Postle, Vice President of Retail, Marina Bay Sands, said, "The Shoppes at Marina Bay Sands is constantly thinking of creative ways to recognize and reward our shoppers for their patronage. We feel that the Moments and Masterpieces series is a perfect platform for us to make our shoppers feel special. The series represents a new chapter in our quest to deliver the ultimate retail experience, and we are honored to work closely with our long standing retail partners to curate these highly exclusive and engaging brand experiences for their VIPs and our shoppers."

The by-invite only *Moments and Masterpieces* series, which debuted with luxury Japanese pearl jeweler Mikimoto, offers an exceptional experience that aims to inspire guests through story-telling and intimate conversations with some of the world's most luxurious watch and jewellery brands at The Shoppes. Whether it is having a brand ambassador share his expertise, a watchmaker showcase his artistry, or a celebrity to grace the occasion, *Moments and Masterpieces* aims to draw luxury connoisseurs closer to the brands they love.

The next event on the calendar is a gentlemen's only night created exclusively for Hublot's top VIPs, Ferrari car owners, and selected guests of Marina Bay Sands' loyalty card programme Sands Rewards LifeStyle (SRL). Guests will witness the most comprehensive showcase of Ferrari timepieces from Hublot to date, and be the first group of people in Asia to view Hublot's latest timepieces which inaugurated at the Basel Fair in Switzerland. To be held at the end of March, the event will ignite with a Ferrari California T driving experience for lucky guests before dinner commences at CUT.

**EVENT HIGHLIGHTS**

**'An Evening with Jaeger-LeCoultre' – March 16, 2016**

Jaeger-LeCoultre took centre stage at the third installation of The Shoppes' *Moments and Masterpieces* series this week with a private dinner and viewing of its 2016 Novelties collection.



*The third Moments and Masterpieces event with Jaeger-LeCoultre took place in the beautiful private dining room at celebrity chef restaurant CUT by Wolfgang Puck*



*Lindsay Nicholas, Executive Director of Retail Marketing, Marina Bay Sands (left) and Mr Alexis de Laporte, Managing Director of SEA and Australia, Jaeger-LeCoultre (right) at the in-store cocktail session before dinner*



*(Left) Jaeger-LeCoultre watchmaker Goron Popov demonstrates the fine art of watchmaking. (Right) On display: Highlights from the Reverso Novelties range celebrating the 85<sup>th</sup> anniversary of the iconic Novelties collection*

Launched this year at the 2016 Salon International de la Haute Horlogerie (SIHH) in Geneva, the touring Novelties collection is making its second stop in the world, at The Shoppes at Marina Bay Sands. VIP guests, including top spenders of The Shoppes and Jaeger-LeCoultre, relished the privilege of witnessing these highly covetable timepieces up close for the first time in Singapore.

### **'An Exclusive Evening with Wolfgang Puck' and Chopard – March 8, 2016**

Fresh from his stint at the Oscars, celebrity chef Wolfgang Puck shared the limelight with Chopard's dazzling gems at the second installation of the *Moments and Masterpieces series* when he made a special guest appearance to the delight of 30 VIP guests. The exclusive 'Hollywood Glamour' themed evening held on 8 March was a true sensory feast.

During dinner, guests reveled in the midst of Chopard's Red Carpet and High Jewellery collections, while enjoying a four-course Oscars-inspired menu prepared by Chef Puck.





*Chopard put up a dazzling showcase of its magnificent Red Carpet and High Jewellery collections, some of which were seen on famous celebrities at past major film festivals.*



*The second Moments and Masterpieces event was an unforgettable affair. Celebrity chef Wolfgang Puck raised the Hollywood-themed night up one notch with his special appearance*

Having adorned countless film stars and celebrities for nearly 20 years, Swiss jeweler and watchmaker Chopard is as synonymous to Hollywood as is Chef Wolfgang Puck. For the past 22 years, the acclaimed celebrity chef has been the culinary force behind the star-studded Governor's Ball, the official after-party of the Oscars post-parties, feeding the likes of Leonardo DiCaprio and Charlize Theron.

**'A Pearlescent Evening with Mikimoto' – November 27, 2015**

The inaugural *Moments and Masterpieces* event took place on Nov 27 last year, in collaboration with luxury Japanese jeweler Mikimoto. VIP guests of Mikimoto and SRL were invited to mingle over champagne cocktails in-store before proceeding to CUT for a dinner hosted by Mikimoto's brand ambassador, Mr. Hajime Fukuju, a famed pearl connoisseur from Japan



*(Left) The private dining room at CUT was adorned with beautiful seashells, corals and pearls amidst shades of marine blue drapes reminiscent of the deep sea. (Right) Mr. Hajime Fujuku, Mikimoto's brand ambassador and special guest of the night, shared his valuable expertise on choosing the best pearls.*



*Mikimoto presented its first ever showcase of The Conch Pearl collection under its exclusive High Jewellery range (on left) and the elegant Fortune Leaves Collection (on right)*

Mikimoto showcased one of its rarest pearl collections for the first time in Singapore – the Pink Conch Pearl – which was flown in from Japan especially for the event. These highly sought after pearls are prized for their unique flame structure, and each one exhibits a distinctive colour, finished with a creamy and shimmery surface. Unlike pearls harvested from oysters,

each coveted pink pearl is found in every 10,000 to 20,000 shells, with only one per cent of them making the mark.

### **Coming up at The Shoppes at Marina Bay Sands**

Following a successive luxury expansion in the Luxury Children's segment this year, The Shoppes at Marina Bay Sands will continue to rejuvenate its fashion offerings with new additions. Openings slated over the next two quarters include an expanded **Longchamp** boutique, upscale American women's clothing and accessories label **Tory Burch**, Italian shoes, bags and accessories label **TOD's**, luxury Italian designer label **Brunello Cucinelli**, as well as the first **Valentino Men** in Singapore.

### **Sands Rewards LifeStyle programme, the key to a world of luxury**

The Sands Rewards LifeStyle (SRL) programme is Marina Bay Sands' lifestyle and loyalty programme. For every spend on property, SRL members not only get to redeem rewards at more than 175 participating outlets – from hotel stays, to shopping, dining and entertainment – they also stand to receive exclusive invitations to the *Moments and Masterpieces* series, as well as pre-sale events or private season previews at luxury boutiques. Recent brand additions to the SRL programme include luxury children's labels Armani Junior and Bonpoint, as well as Braun Buffel, Glashutte Original, and Sen of Japan.

For more details on SRL, please visit <http://www.marinabaysands.com/sands-rewards-lifestyle.html>.

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#### **About Marina Bay Sands Pte Ltd**

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theatres showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit [www.marinabaysands.com](http://www.marinabaysands.com)

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